

# TRANSSTTECH

TRANSFORMATIVE TECHNOLOGY CONFERENCE

CORPORATE GUIDE



# WHAT IS TTC?

The **Transformative Technology Conference** (TTC) is the only conference focused on tech for mental health, emotional wellbeing, and human flourishing. Our mission is to **permanently move a billion people into a state of wellbeing and flourishing by 2030.**

We sit at the intersection of neuroscience, psychology, tech, entrepreneurship, and innovation. We leverage exponential technologies like AI, AR/VR/XR, networks and sensors, biotech, neurofeedback, robotics and more to build tech to enable human wellbeing at scale.

The 5th annual, **two-day conference in Palo Alto, CA** offers a combination of keynotes and panels alongside hands-on demos of cutting edge tech.

**CONFERENCE DATES: NOV. 15-16, 2019**

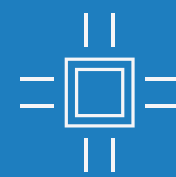
# WHY ATTEND?

TTC is the **best place to connect** with makers, entrepreneurs, fellow corporate leaders, and investors in the transformative tech space.

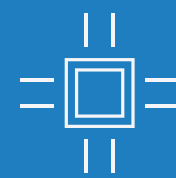
You will get a global snapshot on the **trends, tech, companies, and scientific advances** that are moving human flourishing forward.



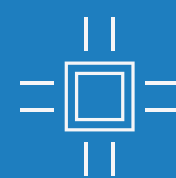
# QUICK FACTS ABOUT TTC 2019



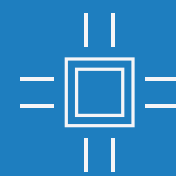
Attracts **corporate benefits teams** and learning and development teams looking for the next thing. This year, we have the benefits leads from **Salesforce**, **LinkedIn**, and more.



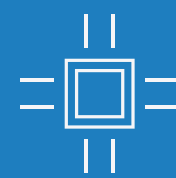
Gathers **investors** looking for wellbeing and transformative technology companies like yours



Attracts open-minded **health providers** to help you better understand how to become reimbursable



Helps with **channel development** and improving your team's leadership skills



Brings the community together making it a great place for you to find **co-founders, employees, and peer-customers**.

# TTC 2019: TOPICS & CONTENT

## 4 CONTENT AREAS

## 12 MAIN THEMES

### **BOLD** VISIONS

Human Performance  
& Potential

AudaCities &  
Wise Spaces

Mental Health &  
Emotional  
Wellbeing

21st Century  
Flourishing

### **SIGNAL** INSIGHT

TT COMPANIES  
& LABS

Brain &  
Neurotech

Body &  
Biosignals

Emotions  
& AI

Behavior &  
Pattern Recognition

### **TT BUSINESS**

ESSENTIALS

2019 TT Business  
Overview:  
*Where to Build,  
Where to Invest?*

Funding Transtech:  
*What Do  
Investors Want?*

Thriving At Work:  
*What Does  
Enterprise Want?*

Reimbursing  
Wellbeing:  
*What do Health  
Providers Want?*

### **TT** **LEADERSHIP**

TOOLS  
& WORKSHOPS

Founder Growth  
& Development

Leading TT  
Organizations

Data Privacy, Ethics,  
& Sovereignty

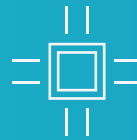
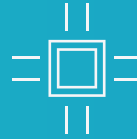
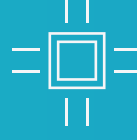

Becoming  
Evidence-Based

# BOLD VISIONS

**Things to be excited about:** the science behind compassion and how it can help us live longer; smart buildings, cars, and cities; mental fitness, FUTURE BASICS and so much more.

This conference theme is for **visionaries** (and entrepreneurs eager to jump on big ideas and make them a reality). In this track, speakers like Dr. Adam Gazzalley, Achin Bhowmik, and Dr. Jim Doty will share their visions for things to come in this space.

## WE'LL LOOK AT:

-  Mental Health and Emotional Wellbeing
-  Human Performance and Potential
-  21st Century Flourishing
-  Audacities and Wise Spaces

# SIGNAL

In this theme, we'll have transformative tech companies and labs **present and discuss** how they use bio signals to build tech that improves human psychological wellbeing.

**Things to be excited about:** how we can use gut biology for improving psychological health; cutting edge advances in Vagus Nerve Stimulation and its applications; human emotion recognition and using chatbots beyond customer service, and much more.

## AREAS WE'LL COVER:

 Brain & Neurotech

 Body & BioSignals

 Emotion & AI

 Behavior & Pattern Recognition

# THE SIGNALS

**This is THE place to be for smart founders & entrepreneurs.** You're going to get insights directly from investors and enterprise executives that will save you from painful mistakes and lost years/funding, and help optimize the direction of your company.

**Things to be excited about:** keynote industry overview from Nichol Bradford; a panel with TT investors; a discussion by corporate executives (from companies like LinkedIn and Salesforce) on what will make them buy your tech; becoming reimbursable by working with healthcare companies, and so much more.

## AREAS WE'LL COVER:

 2019 TT Business Overview: Where to Build, Where to Invest?

 Funding Transtech: What do Investors Want?

 Thriving @ Work: What does Enterprise Want?

 Reimbursing Wellbeing: What do Health Providers Want?

# TT BUSINESS

# TT LEADERSHIP

## AREAS WE'LL COVER:

 Founder Growth & Development

 Leading TT Organizations

 Data Privacy, Ethics, & Sovereignty

 Becoming Evidenced-Based

In this theme you'll be able to **access tools and workshops** that will help you become a more aware, mindful, and ethical leader. The talks and workshops are extremely practical, with the focus on “things to do”, not just “things to ponder”.

**Things to be excited about:** a practical discussion on how to think about data ethics, privacy and sovereignty in your company; learning why becoming an evidence-based company is relevant much sooner than you think; and coaching sessions from the Evolution team who coach, consult, invest and partner with companies like Slack, Radiology Partners, Change.org, Density, and Dropbox.



# TTC 2019 SPEAKERS



**TAIZO SON**

CO-FOUNDER, MISTLETOE

Re-creating a Sustainable Human-Centered Future Using Transformative Technology.



**NICHOL BRADFORD**

CO-FOUNDER & EXEC .DIR. TTLAB

Market Overview: 2019 Overview of the TransTech Market.



**DR. ADAM GAZZALEY**

EXEC DIR. UCSF NEUROSCAPE

Bio-Signals Immersion: Creating New Experiential Feedback Loops.



**ED BOYDEN**

NEUROSCIENTIST, INVENTOR,  
ENTREPRENEUR

Synthetic Neurobiology and The Future Of Applied Neuroscience.



**EUGENIA KUYDA**

CO-FOUNDER & CEO, REPLIKA

Panel: Emotional Chatbots & Digital Friends



**DR. DANIEL CHAO**

CO-FOUNDER & CEO, HALO NEUROSCIENCE

Human Performance Neurotech: Halo Neuroscience



**ACHIN BHOWMIK**

CTO & EXEC VP OF ENGINEERING,  
STARKEY HEARING TECHNOLOGIES

Next Generation Hearables: Biosignal Amplification for Everyone



**JEAN-SEBASTIEN COURNOYER**

CO-FOUNDER & PARTNER,  
REAL VENTURES

Emotion & AI: Investing in Human Consciousness & Psychological Wellbeing.





## DR. JEFFERY MARTIN

CO-FOUNDER, RESEARCH PROF.,  
TRANSFORMATIVE TECH LAB

Fundamental Wellbeing and Tech.



## DR. JAMES DOTY

FOUNDER & DIR., CCARE, PROF.  
NEUROSURGERY, STANFORD

Compassion Science for  
Compassion Tech.



## MATT AUROON

MANAGING PARTNER,  
EVOLUTION

TTA Leadership in Transformative  
Tech Companies.



## RUI MA

FOUNDER, EUZEN LABS,  
CO-FOUNDER, TTA

Market Overview: Transformative  
Tech Academy.



## DR. MOLLY MALOOF

PHYSICIAN, ENTREPRENEUR,  
SATNFORD LECTURER

Panel: Bio-Signals: Glucose &  
Psychological State.



## NIRAJ MEHTA

MANAGING PARTNER & CEO,  
KILOWATT CAPITAL LLC.

Panel: Investing in Human  
Consciouness & Psychological  
Wellbeing.



## MICHAEL SUSI

DIRECTOR IF GLOBAL WELLNESS,  
LINKEDIN

Thriving At Work: Tech+Wellness with  
Employees (What Enterprise Decision  
Makers Want from Providers)



## DR. MOMCHILO (MOMO) VUYISICH

FOUNDER AND CHIEF SCIENCE  
OFFICER AT VIOME, INC

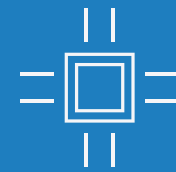
EBio-Signals: Gut Biome and  
Psychological S.tate



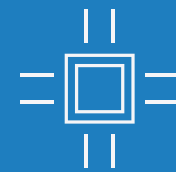
[VIEW MORE SPEAKERS](#)

# CORPORATE BENEFITS

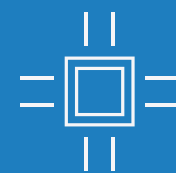
We have a special program for corporate representatives at the conference. When you join us with the Corporate Ticket, in addition to the main program and connections you're going to make, **you also get the following benefits:**



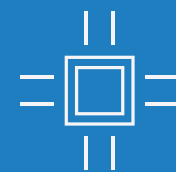
**Invite to Corp Council Breakfast**, including analyst overview of wellness and tech.



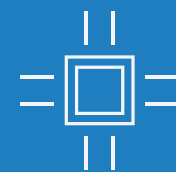
**Get named in media** as a supporter.



**VIP opening reception** (other invitees include Investors, Speakers, and VIP attendees).



**Fast pass to exhibits** (try out the latest advances in transformative tech without waiting in line).



**Quiet Lounge access** (this is a big event, and having a quiet space to chat with new connections or simply take a breath is a great bonus).



# **BOOK YOUR CORPORATE TICKET TODAY**

**Book your tickets directly on our Eventbrite page**

**RESERVE YOUR SEAT**

**Email [ttconf.info@gmail.com](mailto:ttconf.info@gmail.com) if you have questions  
(please mention "Corporate ticket" in the subject line)**